

19TH ANNUAL
EBWC 2024
EAST BAY WOMEN'S CONFERENCE



Sponsorship Guide

TUESDAY, MARCH 5, 2024 | LESHER CENTER FOR THE ARTS



EBWC

EAST BAY WOMEN'S CONFERENCE

The East Bay Women's Conference (EBWC) is the premier women's conference in the Bay Area. The mission of the conference is to inspire and empower women from all walks of life. This conference is brought to you by the Walnut Creek Chamber of Commerce Foundation.

The conference is entering its nineteenth year and will be hosted in the heart of downtown Walnut Creek at the Leshner Center for the Arts. The Leshner Center for the Arts contains multiple theaters, including the Hofmann Theater with a capacity of 785 seats.

We are looking forward to the 2024 conference and we invite you to join us in creating an impactful and memorable conference for the attendees.

Event Details

Date: Tuesday, March 5, 2024

Location: Leshner Center for the Arts, 1601 Civic Drive, Walnut Creek, CA 94596

Event Highlights: Keynote speakers, networking opportunities, exhibitor hall, on-site bookstore & author book signing opportunities, speaker meet-and-greets, closing reception

Past Event Speakers Have Included: Dr. Jill Biden, Carla Harris, Katie Sowers, Princess Sarah Culberson, Gloria Steinem, Laura Ling, Glennon Doyle, Isabel Allende, Alice Waters, Ashley Judd, Dr. Jennifer Ashton

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SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR \$50,000

VIP Seating

- Reserved theater terrace box for up to five guests.
- Reserved premier theatre seating for twenty guests.
- Option to purchase additional seating prior to public sale.

Personalized Visibility

- Customized benefits/activation per mutual agreement.
- Sponsor provided video (up to one minute) played prior to introduction of keynote speaker.
- Keynote introduction by sponsor representative.
- Sponsor executive to moderate Q&A following keynote.
- Full page advertisement in conference program.

Branding Exposure

- Company logo on EBWC promotional materials.
- Logo and link on EBWC webpage.
- Logo on event signage throughout venue.
- One exhibitor booth.
- Verbal recognition from stage during event.
- Access to attendee list.

EDUCATION & OPPORTUNITY SPONSOR | \$35,000

VIP Seating

- Reserved premier theater seating for ten sponsor guests.
- Reserved premier theatre seating for ten student, teacher, low-income, or nonprofit recipients of the sponsor's choosing.
- Option to purchase additional seating prior to public sale.

Personalized Visibility

- Customized benefits/activation per mutual agreement.
- Half-page advertisement in conference program.
- Verbal and branded attribution as Education & Opportunity sponsor.
- Signage with logo in EBWC bookstore.
- VIP photos taken with keynote speaker.

Branding Exposure

- Company logo on EBWC promotional materials.
- Logo and link on EBWC webpage.
- Logo on event signage throughout venue.
- One exhibitor booth.
- Verbal recognition from stage during event.
- Access to attendee list.

ELITE SPONSOR

\$25,000

with lunch or reception recognition

- Reserved premier theatre seating for ten guests.
- Half-page program advertisement.
- Verbal and branded attribution as lunch or reception sponsor. Signage with logo at location.
- Customized benefits per mutual agreement.
- Company logo on EBWC promotional materials.
- Logo and link on EBWC webpage.
- Company logo on the event screen and signage.
- Stage recognition during the event.
- One exhibit space at the conference.
- VIP photos taken with conference speakers.
- Access to attendee list.

PREMIER SPONSOR

\$20,000

with entertainment recognition

- Reserved premier theatre seating for ten guests.
- Half-page program advertisement.
- Verbal and branded attribution as entertainment sponsor. Signage with logo at location.
- Company logo on EBWC promotional materials.
- Logo and link on EBWC webpage.
- Company logo on the event screen and signage.
- Stage recognition during the event.
- One exhibit space at the conference.
- VIP photos taken with conference speakers.

MAJOR SPONSOR

\$15,000

with coffee cart recognition

- Reserved premier theatre seating for eight guests.
- Half-page program advertisement.
- Verbal and branded attribution as coffee cart sponsor. Signage with logo at location.
- Company logo on EBWC promotional materials.
- Logo and link on EBWC webpage.
- Company logo on the event screen and signage.
- Stage recognition during the event.

EVENT SPONSOR

\$10,000

with 'freshen up' recognition

- Reserved premier theatre seating for six guests.
- Company supplied branded items in all ladies lounges.
- Signage with logo placed with freshen-up items.
- Company logo on EBWC promotional materials.
- Logo and link on EBWC webpage.
- Company logo on the event screen and signage.
- Stage recognition during the event.

SUPPORTING SPONSOR

\$5,000

- Reserved premier theatre seating for four guests.
- Company logo on EBWC promotional materials.
- Logo and link on EBWC webpage.
- Company logo on the event screen and signage.
- Stage recognition during the event.

WOMENS ENTREPRENEUR SPONSOR

\$2,000

- Sponsor the tickets of four up and coming women entrepreneurs to attend the 2023 EBWC.
 - Selected women entrepreneurs will be chosen from eligible applicants.
- Receive recognition in four social media posts from @walnutcreekchamber on Facebook, Instagram, and LinkedIn for providing this conference opportunity to selected award recipients.

Thank you for your interest in the 2024 East Bay Women's Conference!

For more information on sponsorship opportunities please contact:

Walnut Creek Chamber of Commerce & Visitors Bureau
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(925) 934-2007

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