



**THANK YOU  
FOR YOUR SUPPORT**

Walnut Creek Chamber of Commerce  
& Visitors Bureau

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WALNUT CREEK  
CHAMBER OF COMMERCE  
& VISITORS BUREAU PRESENTS

# ART & WINE THE 38TH ANNUAL FESTIVAL

ArtWineFestivalWC.com

Saturday, June 1  
11 am - 7pm

Sunday, June 2  
11 am - 6pm

Heather Farm Park  
Walnut Creek



"EAST BAY'S  
BEST OUTDOOR EVENT"  
- AS VOTED BY  
CONTRA COSTA NEWSPAPERS

## JOIN US AS WE KICK OFF SUMMER

The annual **Walnut Creek Art & Wine Festival** returns Saturday, June 1 and Sunday, June 2, 2019.

This popular community event offers fun for the entire family and brings out some very specific target audiences. The Festival offers two days of exposure to 85,000+ festival-goers as they fill Heather Farm Park to enjoy wine, beer, food, and special attractions.

We invite you to join the many businesses that have benefited from sponsoring the **Walnut Creek Art & Wine Festival** as we kick off summer for a 38th season. We appreciate your involvement and support.

## 2019 GENERAL ART & WINE SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor - \$25,000

- Company-provided banner prominently displayed during festival weekend
- Company name &/or logo on event promotional materials: Newspaper, radio, magazine, press releases, posters, flyers
- Company name, logo, and link on the Chamber website
- Opportunity to provide a personality for on-stage announcement
- Opportunity to include company provided promotional coupon in event glasses
- 24 wine or beer glasses, 48 tasting tickets
- Booth presentation - 20 x 20 booth space

### Primary Sponsor - \$10,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber Website
- Sponsor recognition from entertainment stages throughout the festival
- 18 festival wine or beer glasses, 36 tasting tickets
- Opportunity to include company provided promotional coupon in event glasses
- Booth presentation - 10 x 20 booth space

### Contributing Sponsor - \$5,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stages throughout the festival
- 12 festival wine or beer glasses, 24 tasting tickets
- Booth presentation - 10 x 10 booth space



## 2019 COMPONENT ART & WINE SPONSORSHIP OPPORTUNITIES

### All Component Art & Wine Sponsorships Include:

- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stages throughout the festival

### \$7,000

#### Exclusive Wine Glass Exclusive Beer Glass

#### Exclusive Wine and Beer Glass - \$10,000

- Company logo printed on 7,000 official festival wine/beer glasses
- Company logo prominently displayed on festival banner
- 24 festival wine or beer glasses

### \$3,000

#### Exclusive sponsorship of one of the following: Rising Stars Stage Kids Zone

- Company-provided banner displayed in corresponding event location
- 12 festival wine or beer glasses

### \$5,000

#### Exclusive sponsorship of one of the following: Premium Wine & Spirits Pavillion Redwood Stage Craft Brew Garden Designated Driver\*

- Company-provided banner displayed in corresponding event location
- 12 festival wine or beer glasses
- \* All above benefits and vehicle displayed in the designated driver area

### \$1,500

#### Multiple sponsorships available for this opportunity Shuttle Bus

- Company-provided banner displayed at bus stop
- 6 festival wine or beer glasses
- Sponsor distribution of promotional materials/samples at shuttle location

### Wine or Beer Booth Sponsor

Chamber Member - \$800  
Non-Chamber Member - \$1,200

Request separate flyer and application



WINNER OF  
WALNUT CREEK MAGAZINE'S  
2016, 2017, & 2018  
Best Community Event