

Art Wine FestivalWC.com

THANK YOU
FOR YOUR SUPPORT

Walnut Creek Chamber of Commerce & Visitors Bureau

1280 Civic Drive, Ste. 100
Walnut Creek, CA 94596

925.934.2007
walnut-creek.com



WALNUT CREEK
CHAMBER OF COMMERCE & VISITORS BUREAU
PRESENTS

THE 37TH ANNUAL
ART AND WINE
FESTIVAL

Saturday, June 2 11am-7pm
Sunday, June 3 11am-6pm

Heather Farm Park
Walnut Creek

Designed By
Alicia Williams
Aw Artistry
AWilliamsArtistry.com



**"EAST BAY'S
BEST OUTDOOR EVENT"
- AS VOTED BY
CONTRA COSTA NEWSPAPERS**

JOIN US AS WE KICK OFF SUMMER

The annual **Walnut Creek Art & Wine Festival** returns Saturday, June 2 and Sunday, June 3, 2018.

This popular community event offers fun for the entire family and brings out some very specific target audiences. The Festival offers two days of exposure to 85,000+ festival-goers as they fill Heather Farm Park to enjoy wine, beer, food, and special attractions.

We invite you to join the many businesses that have benefited from sponsoring the **Walnut Creek Art & Wine Festival** as we kick off summer for a 37th season. We appreciate your involvement and support.

2018 GENERAL ART & WINE SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$25,000

- Company-provided banner prominently displayed during festival weekend
- Company name &/or logo on event promotional materials: Newspaper, radio, magazine, press releases, posters, flyers
- Company name, logo, and link on the Chamber website
- Opportunity to provide a personality for on-stage announcement
- Opportunity to include company provided promotional coupon in event glasses
- 24 wine or beer glasses, 48 tasting tickets
- Booth presentation - 20 x 20 Booth space/structure

Primary Sponsor - \$10,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber Website
- Sponsor recognition from entertainment stages throughout the festival
- 18 wine or beer glasses, 36 tasting tickets
- Opportunity to include company provided promotional coupon in event glasses
- Booth presentation - 10 x 20 Booth space/structure

Contributing Sponsor - \$5,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stages throughout the festival
- 12 wine or beer glasses, 24 tasting tickets
- Booth presentation - 10 x 10 Booth space/structure



2018 COMPONENT ART & WINE SPONSORSHIP OPPORTUNITIES

All Component Art & Wine Sponsorships Include:

- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stages throughout the festival

\$7,000

**Exclusive Wine Glass
Exclusive Beer Glass**

Exclusive Wine and Beer Glass - \$10,000

- Company logo printed on 7,000 official festival wine/beer glasses
- Company logo prominently displayed on festival banner
- 24 complimentary Wine or Beer glasses

\$3,000

Exclusive sponsorship of one of the following:

**Rising Stars Stage
Kids Zone**

- Company-provided banner displayed in corresponding event location
- 12 complimentary wine or beer glasses

\$5,000

Exclusive sponsorship of one of the following:

**Premium Wine & Spirits Pavilion
Redwood Stage
Craft Brew Garden
Designated Driver***

- Company-provided banner displayed in corresponding event location
- 12 complimentary wine glasses
- * All above benefits and vehicle displayed in the designated driver area

\$1,500

**Multiple sponsorships available for this opportunity
Shuttle Bus**

- Company-provided banner displayed at bus stop
- 6 complimentary wine or beer glasses
- Sponsor distribution of promotional materials/samples at shuttle location

**Wine or Beer Booth Sponsor
Chamber Member - \$800
Non-Chamber Member - \$1,200**

Request separate flyer and application



**WINNER OF
WALNUT CREEK MAGAZINE'S
2016 & 2017 Best Community Event**