

Art Wine FestivalWC.com

THANK YOU  
FOR YOUR SUPPORT

Walnut Creek Chamber of Commerce & Visitors Bureau

1280 Civic Drive, Ste. 100  
Walnut Creek, CA 94596

925.934.2007  
walnut-creek.com



WALNUT CREEK  
CHAMBER OF COMMERCE & VISITORS BUREAU  
PRESENTS

THE 37TH ANNUAL  
**ART AND WINE**  
FESTIVAL

Saturday, June 2 11am-7pm  
Sunday, June 3 11am-6pm

Heather Farm Park  
Walnut Creek

Designed By  
Aloia Williams  
Aw Artistry  
AWilliamsArtistry.com





**"EAST BAY'S  
BEST OUTDOOR EVENT"  
- AS VOTED BY  
CONTRA COSTA NEWSPAPERS**

## JOIN US AS WE KICK OFF SUMMER

The annual **Walnut Creek Art & Wine Festival** returns Saturday, June 2 and Sunday, June 3, 2018.

This popular community event offers fun for the entire family and brings out some very specific target audiences. The Festival offers two days of exposure to 85,000+ festival-goers as they fill Heather Farm Park to enjoy wine, beer, food, and special attractions.

We invite you to join the many businesses that have benefited from sponsoring the **Walnut Creek Art & Wine Festival** as we kick off summer for a 37th season. We appreciate your involvement and support.

## 2018 GENERAL ART & WINE SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor - \$25,000

- Company-provided banner prominently displayed during festival weekend
- Company name &/or logo on event promotional materials: Newspaper, radio, magazine, press releases, posters, flyers
- Company name, logo, and link on the Chamber website
- Opportunity to provide a personality for on-stage announcement
- Opportunity to include company provided promotional coupon in event glasses
- 24 wine or beer glasses, 48 tasting tickets
- Booth presentation - 20 x 20 booth space

### Primary Sponsor - \$10,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber Website
- Sponsor recognition from entertainment stages throughout the festival
- 18 wine or beer glasses, 36 tasting tickets
- Opportunity to include company provided promotional coupon in event glasses
- Booth presentation - 10 x 20 booth space

### Contributing Sponsor - \$5,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stages throughout the festival
- 12 wine or beer glasses, 24 tasting tickets
- Booth presentation - 10 x 10 booth space



## 2018 COMPONENT ART & WINE SPONSORSHIP OPPORTUNITIES

### All Component Art & Wine Sponsorships Include:

- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stages throughout the festival

**\$7,000**

**Exclusive Wine Glass  
Exclusive Beer Glass**

**Exclusive Wine and Beer Glass - \$10,000**

- Company logo printed on 7,000 official festival wine/beer glasses
- Company logo prominently displayed on festival banner
- 24 complimentary wine or beer glasses

**\$3,000**

**Exclusive sponsorship of one of the following:**

**Rising Stars Stage  
Kids Zone**

- Company-provided banner displayed in corresponding event location
- 12 complimentary wine or beer glasses

**\$5,000**

**Exclusive sponsorship of one of the following:**

**Premium Wine & Spirits Pavilion  
Redwood Stage  
Craft Brew Garden  
Designated Driver\***

- Company-provided banner displayed in corresponding event location
- 12 complimentary wine glasses
- \* All above benefits and vehicle displayed in the designated driver area

**\$1,500**

**Multiple sponsorships available for this opportunity  
Shuttle Bus**

- Company-provided banner displayed at bus stop
- 6 complimentary wine or beer glasses
- Sponsor distribution of promotional materials/samples at shuttle location

**Wine or Beer Booth Sponsor  
Chamber Member - \$800  
Non-Chamber Member - \$1,200**

Request separate flyer and application



**WINNER OF  
WALNUT CREEK MAGAZINE'S  
2016 & 2017 Best Community Event**